

Booth rates go up September 1st! Reserve today to secure 2010 rates



INTERNATIONAL MAKE-UP ARTIST TRADE SHOW

Exhibitor Application

June 24–25, 2011 • Pasadena Convention Center

www.makeupartistshow.com

1. Exhibitor Information (Please Print)

Company Name: _____

Exhibitor Listing: _____

(Note: this is how your company name will be listed in the IMATS program.)

Brands/Lines to be Displayed: _____

(Note: this information may be used in the IMATS program.)

Contact Name: _____ Title: _____

Address: _____

City: _____ State/Province: _____ Zip: _____ Country: _____

Phone: () _____ Fax: () _____

Email: _____ Website: _____

Booth Set-up Contact Info: _____

2. Products or Services to be Displayed

- | | | |
|--|--|---|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Hi-Def Products | <input type="checkbox"/> Sundries |
| <input type="checkbox"/> Air Brushes & Equipment | <input type="checkbox"/> Publications | <input type="checkbox"/> Tanning/ Personal Care |
| <input type="checkbox"/> Cosmetics | <input type="checkbox"/> Skin Care | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Educational/Assoc./Training | <input type="checkbox"/> Software/Technology | <input type="checkbox"/> Wigs & Extensions |
| <input type="checkbox"/> Equipment/Furniture | <input type="checkbox"/> Special FX | <input type="checkbox"/> Other: _____ |

3. Booth Size

Minimum Space Required: 10 ft. x 10 ft./100 sq. ft.

First Choice # _____ X _____ sq. ft.
 Second Choice # _____ X _____ sq. ft.
 Third Choice # _____ X _____ sq. ft.

Booth type (circle one): Linear (100 sq. ft. min) Island (400 sq. ft. min) Peninsula (200 sq. ft. min)

Corners (circle if requested): Corners: 1 (end booth) Corners: 4 Corners: 2

Show Management will attempt to honor choices in order of preference; however, final decisions regarding assignment are in the sole discretion of Show Management.

4. Booth Rates \$19.95 per sq. ft.

Corner Fee \$280 per corner.
 # of Corners _____
 Prices valid until August 31, 2010.

5. 2011 Advertising and Classrooms

Full Page/Four Color Advertisement in IMATS Show Program. \$1,250 = _____ USD

Classroom Request: Number of Classes: _____ Day(s): _____ Time(s): _____

You are entitled to request one (1) classroom per full page ad. Any class over allotment is \$500 per 1 hour. Show management will do its best to honor your request. (Limited Availability)

6. Booth Fees & Payment Schedule

Total # of sq. ft. X Cost per sq. ft. + Corner Cost and/or Booth Share + Ad & Classroom = Total Booth & Classroom Fees USD

By signing the following credit card payment authorization, you agree to allow Make-Up Artist Magazine, to charge your credit card for unpaid balances per the payment and schedule terms of the contract.

Check # _____ Make check payable to Make-Up Artist Magazine

Credit Card (check one): American Express Mastercard Visa

Card #: _____ Exp. Date: _____

Name on card (Please Print): _____

Signature: _____

Payment Schedule:
 Upon Signing 50% of Booth Fee Due
 March 11, 2011 100% of Booth Fee Due

If your balance of payment is not received by other means within 90-days of the event, this card will be billed automatically to settle your account. Contact your representative to make arrangements for credit card payments.

7. Sign Here

Exhibitor has read the Terms & Conditions on the reverse side of this Agreement. Exhibitor understands that this Agreement shall be legally binding between Make-Up Artist Magazine and the Exhibitor only upon acceptance in writing by Make-Up Artist Magazine. Exhibitor also understands that any changes in the information in this Agreement must be provided to Make-Up Artist Magazine in writing. **This Agreement may be executed and delivered by facsimile and a facsimile signature shall be treated as an original.**

Exhibitor's Authorized Signature: _____ Date: _____

Name (Please Print): _____ Title: _____

Show Management: _____ Title: _____

FOR OFFICE USE ONLY

Date Rec'd: _____

Booth Price: _____

Corner Price: _____

Advertising: _____

Total: _____

Payment Rec'd: _____

Balance Due: _____

Accepted By: _____

Booth #1	Booth #2

Booth #3	Booth #4

Classroom Assigned:

Classroom Assigned:

Please complete and mail with payment:

Make-Up Artist Magazine
 4018 NE 112th Ave, Suite D-8
 Vancouver, WA USA 98682

Questions? Contact:
Cheryl Morrill, Advertising Director
 ph. 360.882.3488
 cheryl@keypublishinggroup.com

RETAIN A COPY FOR YOUR RECORDS. REV. 6/18/10